

H. KING, JR., the proprietor of this elegant and capacious establishment, is of German extraction, having come to this country from his birthplace, Baden, Germany, in 1850. By close attention to his studies he had attained a fair education, which, together with his industrious, thriving disposition, was all he possessed to recommend his future in this great country. He came to Washington a few months after his arrival in this country, and at once found employment as a clerk in the then large branch clothing house of Moses Ring, which was situated on Pennsylvania avenue, between 3d and 4 1/2 sts. n. w. Here he displayed his efficient qualities, and a few months after entering the store his services were recognized as so valuable by his employers that he was promoted to the head clerkship of the establishment. By economy, at the expiration of two years' connection with this house, he was happy to find that his savings amounted to sufficient to give him a start for himself in the world. This fact he communicated to his employers, whose main store was in Baltimore, and in reply he received a letter stating that his services were indispensable, and offering him a copartnership in the store he had entered two years previous as a clerk. The offer was accepted, and his progress in life from that date has advanced with a remarkable rapidity. Mr. King continued his association with the firm, then known as Moses Ring & Co., until the year 1858, when he recognized the advance of business prospects of the National Capital, and much to the regret of his partner he severed his connection with the firm, and opened two stores in the business in which he was then experienced. One of these stores was on the site of where the St. James Hotel stands. The other was on Penna. ave., between 9th and 10th sts. In both places his business was crowned with success. A few years after the close of the war the advisability of opening the millinery trade presented itself to this enterprising personage and, grasping the opportunity, he at once closed out the clothing trade and entered into the business for which his abilities were so well fitted and which has proved so prosperous as to cast him before the public as the proprietor of one of the largest retail millinery houses south of New York. King's Palace, which is at No. 814 Seventh st. n. w., was established in 1878, and occupies a convenient site in the centre of the city's business thoroughfare. His maxim in business has always been to sell the best materials in his line at popular prices, and to give his personal supervision to every detail in the business establishment. The business soon outgrew the dimensions of the store room, which was

then 24x60 feet, and prosperity continuing, a lot in the rear of the store was purchased and an additional building annexed at great cost, which extended the store room through to 8th st., with the dimensions of 28 feet wide by 203 feet deep, and thus facilitating an entrance from both 7th and 8th sts. The finishings of the store room are of polished walnut. Plate glass mirrors are imbedded in the fixtures which encircle

instructions have been given the clerks to exhibit every article in the department rather than have a customer depart not satisfied with his or her selection. Department No. 1 is situated on the right on entering the store from 7th st. This department, which comprises a full and unique assortment of Laces, Silks, Satins, Gold and Silver trimmings, Veilings, etc., is presided over by Miss Ida Hirsh, a young lady of large experi-

AT OUR OPENING  
On Thursday and Friday,  
AN  
ELEGANT DISPLAY

OF  
French Pattern

CHILDREN'S

AND

MISSSES' HATS,

AND

All the Latest Novelties

IN THE

Millinery Line,

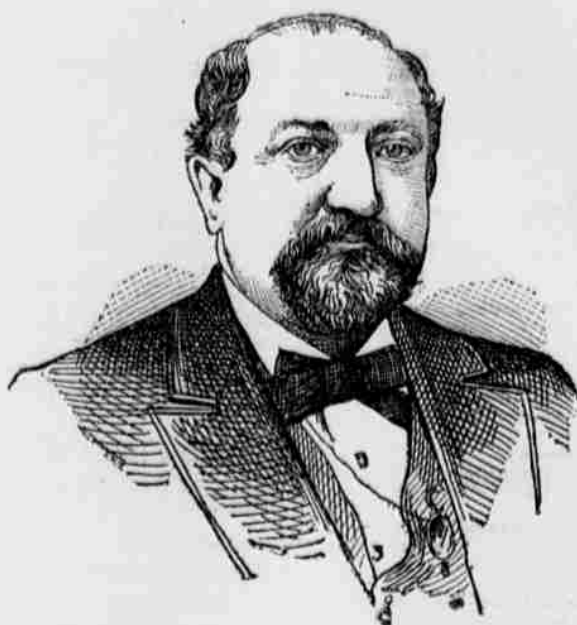
AT

KING'S PALACE, 814 Seventh St

the room. Nickel show cases and elegant stationary cases for the display of bonnets and hats are profuse. To facilitate the handling of the numerous varieties of goods the store has been divided off into departments. Each department is presided over by a young lady with a corps of feminine assistants. To be placed in charge of these departments, the young lady has to be experienced and efficient and of a genial and accommodating disposition. Mr. King claims that his great success is owing to the instructions he gives his clerks in conducting the business. His assortments are from a carefully selected stock, which comprises everything in the millinery trade, and particular in-

ence and universal popularity. Her close attention to every requirement of this department has not only made it the principal one of the establishment, but has advanced the reputation for excellent goods at such nominal prices that ladies about to purchase goods that are handled in this department find it to their advantage to pay Miss Hirsh a call before going elsewhere. Miss Hirsh has a corps of assistants as equally efficient as herself. A complete and carefully selected assortment of Silk Plushes, Black Crepe and Fancy Crepe, comprises Department No. 2, which is in charge of Miss A. Mahr, a pretty brunette, whose winsome smile offers sufficient inducement for a

THE  
KING OF THE TRADE.



THE KING.

OF



HIS PALACE.

second visit. Miss Mahr is very talented in the business and is much sought for by customers who like the genial manner in which she is ever ready to display her taste on what to wear and how to wear it. The stock of this department was personally inspected by Mr. King before purchasing, and is so extensive as to consist of goods in quality, richness and taste that would please the most fastidious. The young ladies in charge of Miss Mahr take much delight in exhibiting goods to those who contemplate wearing a Plush Coat or Dress this winter or desire Fancy Trimmings for Bonnets, and a visit to this department would not be regretted. Miss Maggie Craven is chief clerk of Department No. 3. The assort-

ments of this department likewise were selected from a colossal stock of silk velvets and velveteens in all colors and qualities. Miss Craven has handled goods of this character for sufficient time to guarantee that when she recommends a cut for a skirt or basque you can depend on it being a la mode. The business of this department is equal to that of any other house in the city, and satisfaction has always been the result of every sale. A full and complete assortment of Ladies' Underwear, Corsets, Children's and Misses' Lace and Plush Caps and Rubber Goods of every description can be found in Department No. 4. This department is presided over by Miss Mamie Barry, a young lady of practical experience, who is quite

a favorite among her colleagues, and who also has advanced the principles of her department on a standard with the other attractive departments of this colossal establishment. Ladies about to make purchases would be wise not to procure their goods before first inspecting the variety and quality of those in this department. A large assortment of various and bright colored Ribbons, Scarfs and Sashes meet the eye in glancing over in De-

partment No. 5. A specialty is made of these goods in this department, and the stock is so large that an assortment to correspond with any to be had elsewhere in the country can be found among the varieties in this department. Miss Bertha Been, whose features display a taste for pretty goods, presides at this department, which, for its bargains, is generally the first place sought by those who are about to purchase goods in that line. Department No. 6 is the Glove Department, and is in charge of Miss Hattie Rosen-

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AN  
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OF

Representing Every Zone and Climate,  
TIPS, PLUMES,  
Satins, Velvets,  
Plushes, Flowers, Ribbons,  
Laces, Corsets,  
Gold and Silver Trimmings,  
Large Stock of  
Cloaks for Ladies, Misses and Children,  
Of Our Own Importation, as well as a  
Fine Line of Domestic Goods,  
AT

King's Palace, 814 7th St.

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thaul has been engaged in the glove fitting business for a number of years, which she has so perfected as to make her one of the most valuable employes of this great establishment. The stock to select from is unique, and a special feature of the stock is that the sales are so numerous that the gloves do not have time to get shelf worn or unstylish. The glove department of King's Palace is, unnecessary to say, one of the best in the city. Miss Sennie Goodrich commands Department No. 7, the stock of which comprises the specialties of the establishment—White and Black Tips and White and Cream Plumes. The assortments of these goods are such as to insure an easy selection. The prices have been placed at such nominal figures that a prettily and richly trimmed hat can be secured from Miss Goodrich at prices that astonish the world. Department No. 8 is also comprised of an immense assortment of Plumes and Tips of rare quality and beauty. Miss A. Sondheim (colored) has so advanced her way in this line of the business that she now presides over the department in a manner that pleases her employers and the public generally. Department No. 9 is for the display of Pennants and Fancy Goods, and is under the superior management of Miss Rachel Tucks and a number of young ladies, all of whom thoroughly understand

the business entrusted to them. Miss Maggie Quackenbush has charge of Department No. 10, the "Jersey" department. In order to be prepared for the usual fall and winter demand for these goods the management, in person, superintending the purchase direct from the factory in all the latest styles and qualities. Miss Quackenbush is an artist in fitting these goods, which, together with the surprisingly low figures they can be sold, makes this Dept. complete in every respect. A choice from among the largest assortment of Birds and Fancy Wing Decorations for Hats and Bonnets in the city can be found in Department No. 11, which is presided over by Miss Maggie Lindsay and a fascinating corps of assistants. Miss Lindsay has been engaged in this branch of the business for a number of years, and her services are invaluable, both to the "Palace" and the lovers of fancy hat trimmings. Miss J. Sinsheimer is the botanist in charge of Department No. 12, the gorgeous garden of Artificial Flowers. The assortment of these goods has always been a special feature of this establishment, and the past success is all that is needed to recommend this department above any similar south of New York. The amount of stock carried is colossal, and from the assortments can be found a choice that is sure to please. A wilderness of Children's Trimmed and Untrimmed Hats can be found on the tables and racks of Department No. 13. The feature of this department is the special days for cheap prices, when children can be provided with hats at figures which cause ejaculations of surprise. Miss Lizzie Tilley, with her experienced assistants, has conducted this department with an ability that reflects credit upon the proprietor for employing such valuable young ladies. A boundless assortment of Pattern Hats and Bonnets and Trimmed Goods in general comprises the stock of Department No. 14, which is presided over by Miss Adelia Pin-kus, a practically experienced young lady, who, with her assistants, finds it easy to please the public in styles that can be found at no other house in the city. The stock of this department is very large. An immense display of Ladies', Children's and Misses' Cloaks can be found in Departments No. 15 and 16, which are presided over by Mrs. Falk and Misses Sarah Hirsh and Jennie Bopp. The assortments in both these departments are from the latest styles in these goods, many of which were imported, and to which the ladies are invited to inspect before going elsewhere to purchase. A first-class fit is guaranteed, and the prices are such as can but please. Another specialty of this house of endless varieties of stock developed is the manufacturing of Straw and Felt Hats and Bonnets. Though this branch is under the able supervision of Miss Mollie Jones and Miss India Scroggins, Mrs. King gives her special attention, having had a life-long experience. She deems the work turned out from the department unsurpassed by none. Seventeen assistant milliners are employed in the factory, where all styles of trimming and retrimming is completed in a manner that defies local competition. The average stock carried in this mammoth establishment amounts to over \$60,000, and the annual sales, which are wonderfully increasing, were estimated as being over \$150,000 last season. The female employes, fifty-eight in all, receive wages that encourage their learning the business, and the establishment through and through reflects credit upon the business enterprise of the National Capital.